



The leader agriculture technology exhibition



This is an excellent opportunity to visit the Holy Land sites.



In addition, a visit to the exhibition can be combined with visiting the main sites in the Holy Land.



You **only think**
you have seen everything...



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5 Good Reasons to Visit and Participate in the 32nd Annual Agro-Mashov International Exhibition

1. Non-stop business

Agro-Mashov is an ideal meeting ground for people involved in various fields of agriculture. This is your chance to host your clients, develop new contacts, strengthen existing ties, and increase business activities. Growers and merchants from all over the world participate in and visit the show, coming with a lively interest and eager to be introduced to new products and services.

2. Learn how to market your products in a competitive international environment

Today anyone who is involved in commercial agriculture understands that being a highly-qualified, proficient grower is not enough - professionals must know how to effectively market their products. Branding your products can make the difference between a "losing" product and a profit-making one. The Exhibition will show you the secrets of branding for promoting sales.

3. Increasing revenues while reducing costs

The Exhibition will be exhibiting new technologies, the latest research findings and the most recent service developments that can assist you to enhance your professional skills and raise your crop yield. Among the exhibits: labor-saving solutions based on agro-mechanical innovations; state-of-the-art irrigation systems; ways of cutting back in the use of pest control material, etc.

4. Competitions

Agromashov will hold a number of contests: growing, best-flavored tomato, and others.

One of the central reasons for worldwide interest in the 32nd International AgroMashov Agricultural Exhibition is the global shortages of food, water, agricultural land and energy. AgroMashov is the most important international summit and exhibition for executives in the agricultural industry and applied R&D from all over the world.

The importance of situating the exhibition in Israel stems from several facts:

- Israel is the pioneer and the leader in advanced agricultural technologies aimed at saving water agricultural land and energy resources;
- Based on these advanced solutions, Israel has pioneered and is assisting developing countries the implementation of unique growing practice that enable both optimal use of agricultural inp and significantly increased yields;
- Israel has also developed technologies that effectively fight desertification and enable the land to be used for agricultural purposes. Fighting desertification is one of the tools in solving another problem – the world food shortage;
- The geographical location - in the middle of three continents - Europe, Asia, and Africa makes Israel easy to reach.

The 32nd International AgroMashov Agricultural Exhibition provides a golden opportunity for farmers and members of the agro-business manufacturing and trading community to present their products and services - from initial growing stage to final sale. The geographical location of the trade fair (at the meeting place of three continents) makes it an international magnet for growers to display their produce to international traders, and for buyers to create new commercial contacts.

Exhibitors & Visitors

Agro-technology and machinery, irrigation and water control, pest control, biological pest control, fertilizers, seed companies, importers and exporters of fresh produce, wholesalers and retailers, marketing chains, shipping and cargo companies, manufacturers of sorting, washing, labeling and packaging machinery and equipment, cooling and storage equipment, transportation and logistics.

Opening Hours:

5th SEPTEMBER opening hours 10.00-16.00
6th SEPTEMBER opening hours 10.00-16.00

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Participation Costs for Exhibitors:

1. **Registration Fee:** €380
2. **Indoor Sima System Booth:** €380 per square meter (9 square meters minimum).
The booth includes:
1 table, 2 chairs, 1 electrical socket (220 volts), lighting, and fascia with company name in English (without logo). The booth is enclosed on three sides.
3. **Indoor Upgrade Booth:** €530 per square meter (9 square meters minimum). **The booth includes:**
1 designed table, 3 chairs, 1 electrical socket - (220 volts), lighting, carpet, The name of the company & logo will be added to the designed upgraded booth (printed & attached to the walls)
4. **Indoor Bare Space:** €300 per square meter
Includes: 1 electrical socket (220volts)



Indoor Upgraded booth